

Sample draft letter

Ms. Gail Torreano
President
SBC - Michigan
444 Michigan Ave
Detroit, MI 48226

Dear Gail,

It's only logical that SBC Michigan be allowed to provide long distance services in Michigan. Reducing long distance phone bills and giving consumers like me and non-profit organizations like the Detroit Historical Society more choices that can make a big difference! Your efforts to create a competitive marketplace for local service are obvious to anyone who has a telephone number or mailing address. Why shouldn't the same choice be available for long distance services. To me, and many of my colleagues it just doesn't make sense!

People across the state are losing out on valuable savings and choices because there are no incentives for long distance companies to compete. We are paying the price while people in more than a dozen states are enjoying the benefits of full competition. The long distance offerings of AT&T, MCI, Sprint and others offer very little real choice when it comes to service, quality or price. SBC's entry into Michigan's long distance market will force other phone companies to offer competitive packages and prices, just like what has happened in the local market. Why should long distance markets be "closed" when local service, wireless, and cable are competitive? Customers want and expect to make choices for themselves and not be denied that right due to regulations and arbitrary rulings that may have made sense years ago but are no longer relevant.

The sooner SBC Michigan is approved to offer long distance in Michigan, the sooner we can enjoy lower phone bills, one stop shopping, and more choices for local and long distance telephone service. I urge your support to make Michigan the next state where all telephone companies can compete for local and long distance customers.

Sincerely,

Sample draft letter

Robert A. Bury
Executive Director and CEO